



KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE

Opp : Yerragattu Gutta, Hasanparthy (Mandal), WARANGAL - 506 015, Telangana, INDIA.

కాకతీయ ప్రేచ్ఛోగికీ ంవ్ విజ్ఞాన సంస్థాన, వరంగల - 506 015 తెలంగానా, భారత

కాకతీయ సాంకేతిక విజ్ఞాన శాస్త్ర విద్యాలయం, చరంగల్ - 506 015 తెలంగాణ, భారతదేశం

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CASE

STUDY- 2

(SWACHH BHARAT)



“ SWACHH BHARAT ”

TITLE :- Swachh Bharat Abhiyan: A Transformative Initiative for a Cleaner India

DESCRIPTION :-

Swachh Bharat Abhiyan, launched on October 2, 2014, by the Government of India, is a nationwide campaign aimed at addressing the long-standing issue of sanitation and cleanliness. This transformative initiative encompasses various aspects such as solid waste management, toilet construction, behaviour change communication, and institutional mechanisms for monitoring and evaluation.

At its core, Swachh Bharat Abhiyan seeks to achieve the vision of a 'Clean India' by the 150th birth anniversary of Mahatma Gandhi in 2019. This ambitious goal reflects the government's commitment to improving public health, sanitation infrastructure, and overall quality of life for millions of citizens across the country.

One of the primary focuses of Swachh Bharat Abhiyan is the construction of toilets to eliminate open defecation, a practice that poses severe health risks and perpetuates environmental degradation. The campaign aims to provide access to sanitation facilities for all households, particularly in rural areas, thereby promoting dignity, safety, and hygiene.

Additionally, Swachh Bharat Abhiyan emphasizes the importance of waste management and cleanliness in both urban and rural settings. Through awareness campaigns, community mobilization, and innovative waste management strategies, the initiative encourages individuals to adopt responsible waste disposal practices, reduce littering, and participate in cleanliness drives.

Furthermore, Swachh Bharat Abhiyan emphasizes the need for behavioural change among citizens to sustain cleanliness efforts in the long term. Education and communication play crucial roles in promoting hygiene



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practices, fostering a sense of ownership among communities, and instilling a culture of cleanliness from an early age.

To ensure the effectiveness and accountability of Swachh Bharat Abhiyan, the government has established robust monitoring and evaluation mechanisms at various levels. Regular assessments, progress tracking, and stakeholder engagement help identify challenges, refine strategies, and drive continuous improvement in sanitation outcomes.

In conclusion, Swachh Bharat Abhiyan represents a significant step towards achieving a cleaner, healthier, and more sustainable India. By addressing the root causes of poor sanitation and promoting collective action, this initiative has the potential to create lasting positive impact on the lives of millions, fulfilling Mahatma Gandhi's vision of a Swachh Bharat.

OUTCOMES :-

The Swachh Bharat Abhiyan, since its inception, has yielded several notable outcomes and impacts across various sectors in India. Some of the key outcomes include:

1.Increased Sanitation Coverage :- Swachh Bharat Abhiyan has significantly improved sanitation coverage in both rural and urban areas of India. The construction of millions of toilets has helped in reducing open defecation practices, thereby enhancing public health and hygiene standards.

2.Improved Health Indicators :- With the reduction in open defecation and better access to sanitation facilities, there has been a positive impact on health indicators. Reduced incidences of waterborne diseases like diarrhoea and cholera have been observed, leading to improved overall health outcomes, particularly among children and vulnerable populations.

3.Behavioral Change :-The campaign has contributed to significant behavioural change among citizens regarding cleanliness and hygiene practices. Increased awareness about the importance of sanitation, waste



management, and personal hygiene has led to a cultural shift towards cleanliness consciousness across communities.

4. Infrastructure Development :- Swachh Bharat Abhiyan has facilitated the development of sanitation infrastructure, including the construction of toilets, waste management facilities, and community sanitation complexes. This infrastructure development has not only improved sanitation but also created employment opportunities and contributed to local economic growth.

5. Environmental Impact :- The initiative has had positive environmental impacts by reducing open defecation, preventing pollution of water bodies, and promoting proper waste management practices. These efforts contribute to environmental sustainability and conservation of natural resources.

6. Social Empowerment :- Swachh Bharat Abhiyan has empowered marginalized communities, particularly women and girls, by providing them with access to safe and dignified sanitation facilities. Improved sanitation infrastructure has enhanced their safety, privacy, and overall well-being, enabling greater participation in social and economic activities.

7 . Recognition and Awards :- The success of Swachh Bharat Abhiyan has been acknowledged nationally and internationally, with the campaign receiving recognition and awards for its impact and effectiveness in promoting cleanliness and sanitation.

Overall, Swachh Bharat Abhiyan has not only achieved tangible outcomes in terms of improved sanitation coverage and health indicators but has also catalysed a broader societal transformation towards a cleaner, healthier, and more sustainable India.



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Estd-1980
KITSW

website: www.kitsw.ac.in

E-mail: principal@kitsw.ac.in

☎ : +91 9392055211, +91 7382564888

No Of Cadets Participated : - ' 65 '

S/ NO	REGIMENTAL NO	NAME OF THE CADET
1.	TS20 SDA 200066	B. Thirupathi
2.	TS20 SDA 200067	P. Varun
3.	TS20 SDA 200068	N. Rohith
4.	TS20 SDA 200069	U. Govardhan Chary
5.	TS20 SDA 200071	B. Akash
6.	TS21 SDA 200066	B. Ramesh
7.	TS21 SDA 200067	M. Madhan Mohan
8.	TS21 SDA 200068	G. Sai Adithya
9.	TS21 SDA 200069	K. Kiran Kumar
10.	TS21 SDA 200070	B. Chatur Singh Naik
11.	TG22 SDA 200066	Ch . Akhil
12.	TG22 SDA 200067	N . Ganesh
13.	TG22 SDA 200068	M . Venu
14.	TG22 SDA 200069	T. Saicharan
15.	TG22 SDA 200070	M . Sai Sathvik raj
16.	TS20 SWA 200536	C. Lekhana Prasad
17.	TS20 SWA 200538	D. Deepika
18.	TS20 SWA 200539	G. Sai Sushma
19.	TS20 SWA 200540	M. Sri Lekha
20.	TS20 SWA 200541	V. Sahasra
21.	TS21 SWA 200536	G. Mounika
22.	TS21 SWA 200537	A. Kaveri
23.	TS21 SWA 200538	M. Egnitha
24.	TS21 SWA 200539	P. Sharmitha
25.	TS21 SWA 200541	A. Srinidhi
26.	TG22 SWA 200536	K. Vagdevi



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KITSW

website: www.kitsw.ac.in

E-mail: principal@kitsw.ac.in

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27.	TG22 SWA 200537	G. Veena
28.	TG22 SWA 200538	K. Shivani
29.	TG22 SWA 200539	M. Sowmya Rani
30.	TG22 SWA 200540	Md. Reena
31.	TS20 SWA 200545	K. PRAGNYA
32.	TS20 SWA 200546	M . ARUNDATI
33.	TS20 SWA 200547	D. ANJALI
34.	TS21 SWA 200544	B . PAVANI
35.	TS21 SWA 200545	S . AISHWARYA SANDHYA
36.	TS21 SWA 200542	M. SHARANYA
37.	TS21 SWA 200543	G . SHIREESHA
38.	TS21 SWA 200546	D . MAHESHWARI
39.	TS21 SWA 200547	K . LAXMI PRIYA
40.	TG22 SWA 200543	K . AKSHITHA
41.	TG22 SWA 200544	S . MEGHANA
42.	TG22 SWA 200546	G. AMINISHA
43.	TG22 SWA 200542	S . MANISHA
44.	TG22 SWA 200545	P . CHARISHMA
45.	TG22 SWA 200547	A . RENU SRI
46.	TS20SDA200079	S. NAGARAJU
47.	TS20SDA200081	A .LAVAKUMAR
48.	TS20SDA200092	J. MOURYA
49.	TS20SDA200068	N.ROHITH
50.	TS21SDA200081	K. DEEKSHITH
51.	TS21SDA200085	S . CHANDRASHEKAR
52.	TG22SDA200094	P . SIDDHU
53.	TG22SDA200093	L . SHIVAJI



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54.	TG22SDA200091	R . NARASHIMA
55	TG22SDA200072	K . SUBHASH
56	TG22SDA200073	S . SHIVAMANI
57	TG22SDA200074	R .VAMSHI KRISHNA
58	TG22SDA200075	J . RAGHU VARDHAN REDDY
59	TG22SDA200076	M . VAMSHI
60	TG22SDA200077	P . VINEEL
61	TG22SDA200088	CH . SANTHOSH
62	TG22SDA200079	A . RAJENDER
63	TG22SDA200080	S . YASHWANTH
64	TG22SDA200081	B . RAHUL
65	TG22SDA200082	S . ASHWIN



Swachhta hi Sewa Cleaning of parks & gardens in the campus

(19.9.2018)



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Swachhta hi Sewa Plogging Conducted from KITSW to Hasanparthy Village
(06.12.2019)



Puneet Sagar Abhiyan Cleaning of Lake (Bhemaram)



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Megha Swachhta Pakhwada Atma Nirbhar Bharat conducted at public garden

(14.12.2021)



Puneet Sagar Abhivyan Cleaning of Lake (Hasanparthy lake) on

(24.11.2022)



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 Long 79.537353°
 26/01/24 09:01 AM GMT +05:30



GPS Map Camera



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 Long 79.537353°
 26/01/24 09:00 AM GMT +05:30

Swachh Bharat Abhiyan Rally conducted from KITSW to verragattu hillock
(26.01.2024)